

CASE STUDY

ReboundDIRECT
Turning your website visitors into customers

NATIONAL HOME SERVICES COMPANY

A national home services company wanted to better monetize website traffic. Using Tri-Win Direct's Rebound System, we designed, tested, and optimized a program to identify anonymous website visitors and send relevant postcards within 24 hours of a site visit. Results were measured using a custom promo code.



TOTAL SPEND:

\$60,863 (3 MONTHS)



92,856 PIECES

MAILED OVER 3 MONTHS



TOTAL REVENUE CREATED:

\$569,299



ROI: 935%

Rebound *DIRECT*

Turning your website visitors into customers



Scan to watch a video of how to turn
your website visitors into customers!

www.ReboundDirect.com

POWERED BY

TRI-WINDIRECT 
Experts in Print & Mail