

## 5.5" x 10.5" Postcard Template Front

**Address Area** - To allow for postal regulations we need a 4" x 2" blank space on the back of every postcard. The area noted in this template is a suggested placement. If you choose to put the address area in a different section of the card please make sure to place it on the **lower right quadrant of the card**. The long edge of the address block needs to be parallel to the long edge of the postcard.

- **The mail permit** can be in the address block or placed near the top right corner of the postcard.
- **The return address** can be in the suggested location or placed in an alternate location on the card, but it should be above the mailing address.

**Bleed Area** - To allow for deviations in cutting the paper to finished size any graphic element that extends to the edge of the page needs to "bleed" past the trim line 1/8"

**Safe Area** - To allow for deviations in cutting the paper to finished size there should be approximately 1/8" of space inside the trim line left free of important information like text or logos.

**\*All uploaded artwork needs to be 5.5" x 10.5" plus bleed at 300ppi or better.**

## 5.5" x 10.5" Postcard Template Back

