

## 4.25" x 6" Postcard Template Front

**Address Area** - To allow for postal regulations we need a 4" x 2" blank space on the back of every postcard. The area noted in this template is a suggested placement.

**Bleed Area** - To allow for deviations in cutting the paper to finished size any graphic element that extends to the edge of the page needs to "bleed" past the trim line about 1/8"

**Safe Area** - To allow for deviations in cutting the paper to finished size there should be approximately 1/8" of space inside the trim line left free of important information like text or logos.

**\*All uploaded artwork needs to be 4.25" x 6" plus bleed at 300ppi or better.**

## 4.25" x 6" Postcard Template Back

